



Grow from Within

The Motorist Assurance Program of Canada is dedicated to helping the automotive service and repair industry build trusting relationships with Canadian vehicle-owners. This program sets the highest standards of excellence on the frontlines of our industry. Its processes ensure consistent, top-notch service and prevent misunderstandings. Most importantly, it provides a common ground, shared by the shop and the consumer.

Benefits:

- ➔ Standard criteria for part replacement – **Eliminates customer arguments.**
- ➔ Standard communication with your customers: Suggested or Required – **Clarity keeps customers happy.**
- ➔ Standardized inspection forms – **Increases transaction values.**
- ➔ Consistent answers to diagnostic questions – **Builds customer confidence.**

For more information, visit www.mapcanada.org, call 800-808-2920 ext. 264 or complete the following request form:

Please send me more information about the Motorist Assurance Program of Canada.

Name: _____

Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel.: _____ Fax: _____

Email: _____

Return to:
Motorist Assurance Program of Canada
1272 Wellington Street West, Ottawa, Ontario K1Y 3A7
Tel. : 800-808-2920 / 613-728-5821, ext. 264
Fax: 613-728-6021

www.mapcanada.org